



2016 SOIL AND WATER CONSERVATION POSTER CONTEST

WHO: All 3rd, 4th, and 5th Grade students in Johnston County

WHAT: Students design a poster no larger than 24"x 36" describing the current soil and water conservation theme. The theme title does not have to be on the poster. Teachers select the three best posters from each class to decide on the school winner(s). The number of school winners for that grade level is based on student enrollment for that grade level. Each school winner will receive a certificate.

Example:

- 0 - 99 students - 1 poster per grade level
- 100 - 199 students - 2 posters per grade level
- 200 - 299 students - 3 posters per grade level
- 300 - 399 students - 4 posters per grade level

The school winners are then submitted to the Johnston Soil and Water Conservation District (Johnston SWCD) office to be judged for the county winners. **The 1st, 2nd, and 3rd Place winners will be recognized at the Johnston Soil and Water Conservation District's Annual Awards Banquet scheduled for Friday, February 10, 2017 at 6:30 PM** at the Johnston County Agricultural Center at 2736 NC Hwy. 210 in Smithfield.

THEME: "Soil and Water – Yours for Life"

WHEN: Deadline for entries is **Friday, December 9, 2016** at 5:00 PM.

PRIZES:

- 1st Place - \$ 50.00 Cash Prize
- 2nd Place- \$ 25.00 Cash Prize
- 3rd Place \$ 15.00 Cash Prize
- All School Winners – Certificates

LEVELS:

- District (County) Contest** – Johnston County Students, one winner per grade level.
- Area Contest** – 1st Place winners compete with 11 other counties in Area IV.
- State Contest** – Area IV Winners compete with 8 other Conservation District Areas



Johnston County Soil and Water Conservation Poster Contest Rules

"Soil and Water – Yours for Life"

(contest theme)

1. The District Supervisors of the Johnston County Soil and Water Conservation District will sponsor a Johnston County Soil and Water Conservation Poster Contest.
2. The contest is open to 3rd, 4th and 5th grade students in schools in Johnston County.
3. The number of entries per grade level from each school is based on the number of students enrolled for that grade level. Each school winner will receive a certificate.

Example:
0 - 99 students - 1 entry per school per grade level
100 – 199 students – 2 entries per school per grade level
200 – 299 students – 3 entries per school per grade level
300 - 399 students - 4 entries per school per grade level
4. The winning posters from each school should be delivered to the Johnston Soil and Water Conservation District Office at the Johnston County Agricultural Center at 2736 NC Hwy. 210 in Smithfield by 5:00 PM on **Friday, December 9, 2016**.
5. Posters must be no larger than 24” x 36” and convey the current conservation theme. Any materials that are flat or create a two-dimensional effect may be used. Mounted materials cannot stick out more than 1/8 of an inch from the surface. Any material available for students to generate creativity for poster work may be used. Original student work will have greater emphasis than computer generated work. Students should be aware of copyright – the US protection law for authors and creators of original work – and use their own ideas and creativity.
6. Conservation contest theme: **“Soil and Water – Yours for Life”**
The contest theme does not have to be written on the poster.

7. Judging of posters in the county contest will be based on the following criteria:

- Conservation message-----50 points
- Visual effectiveness-----30 points
- Universal appeal-----10 points
- Originality-----10 points

8. Points will be deducted for the following infractions:

- Copyright violation----- -5 points
- Exceeding the size limit----- -5 points

9. Prizes for the District contest will be awarded as follows:

- 1st Place - \$ 50.00 Cash Prize
- 2nd Place - \$ 25.00 Cash Prize
- 3rd Place - \$ 15.00 Cash Prize
- All School Winners – Certificates

10. An Awards Banquet Dinner will be held on **Friday, February 10, 2017 at 6:30 PM** at the Johnston County Agricultural Center at 2736 NC Hwy. 210 in Smithfield to recognize the student winners. **The 1st, 2nd and 3rd Place winners are invited to attend the Awards Banquet.** The winning students, their parents, teacher and principal are encouraged to attend.

11. Please inform the Soil and Water office at 934-7156 ext.3 or by email at susan.woodard@johnstonnc.com by Friday, February 3, 2017 of the total number of guests from your school who plan to attend the Awards Banquet.

Once the poster is entered in the District Contest, it becomes the property of the District, although attempts are made to return the posters to the students at the awards banquet.

11. Posters must have the following information on the back of the poster to ensure anonymity.

Student Name _____ Grade _____
School _____
Teacher _____

12. For information about the contest theme or rules, you may visit the Johnston Soil and Water Conservation District's website at <http://www.johnstonnc.com>.